





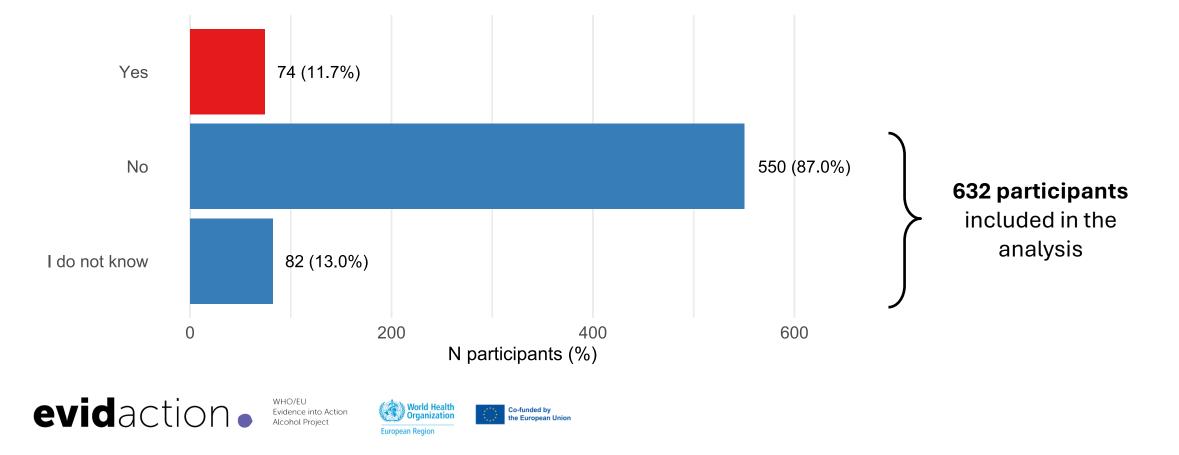
Understanding knowledge and attitudes towards alcohol consumption in 5 European countries Survey results for **Spain**

Eligible sample

Initial sample size meeting criteria for analysis: **706 participants**

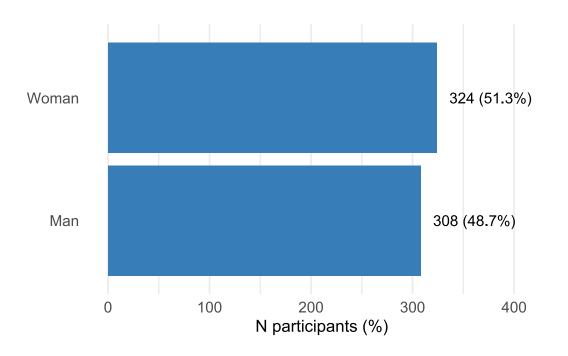
Q: In the past few weeks, have you encountered communications about alcohol and health from WHO?



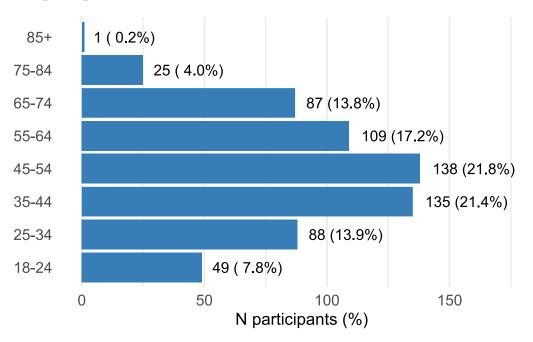


Demographics

Gender



Age groups



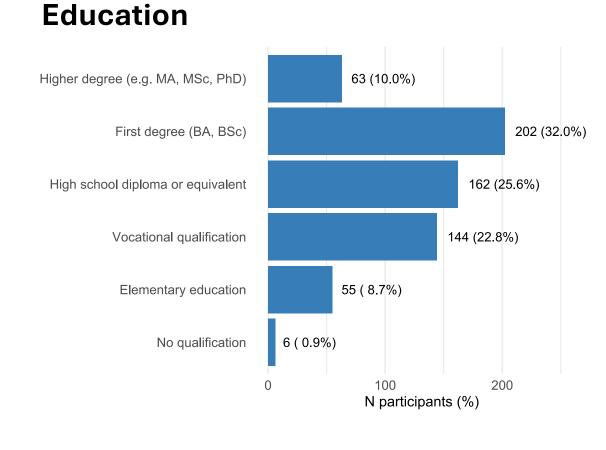






Demographics





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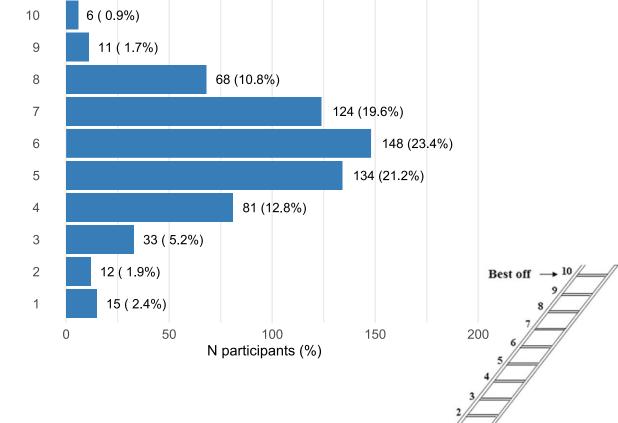
World Health Organization

European Region

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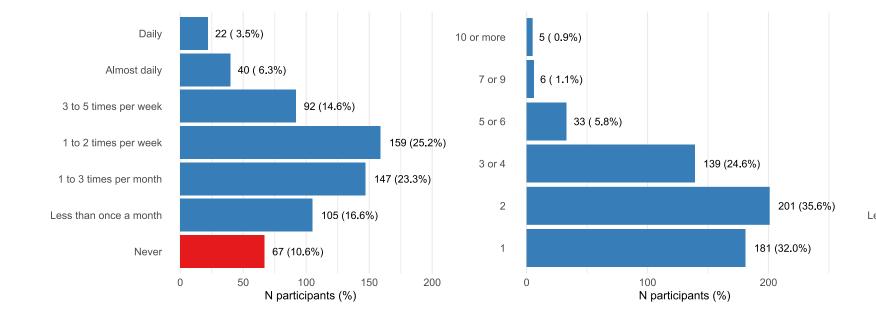
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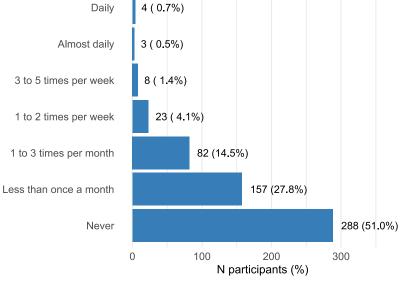
Social ladder



Drinking situation

Q2: How often, if ever, did you drink alcoholic beverages during the past 12 months? Q3: On those days when you drank, how many standard drinks did you usually have? Q4: About how often would you say you usually drank enough to feel drunk during the last 12 months?







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Drinking situation

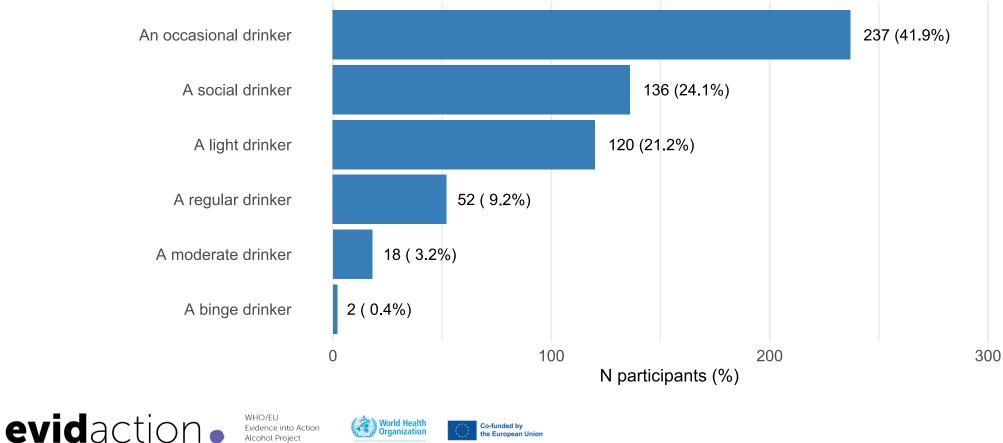
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Q5: At the present time do you consider yourself...?

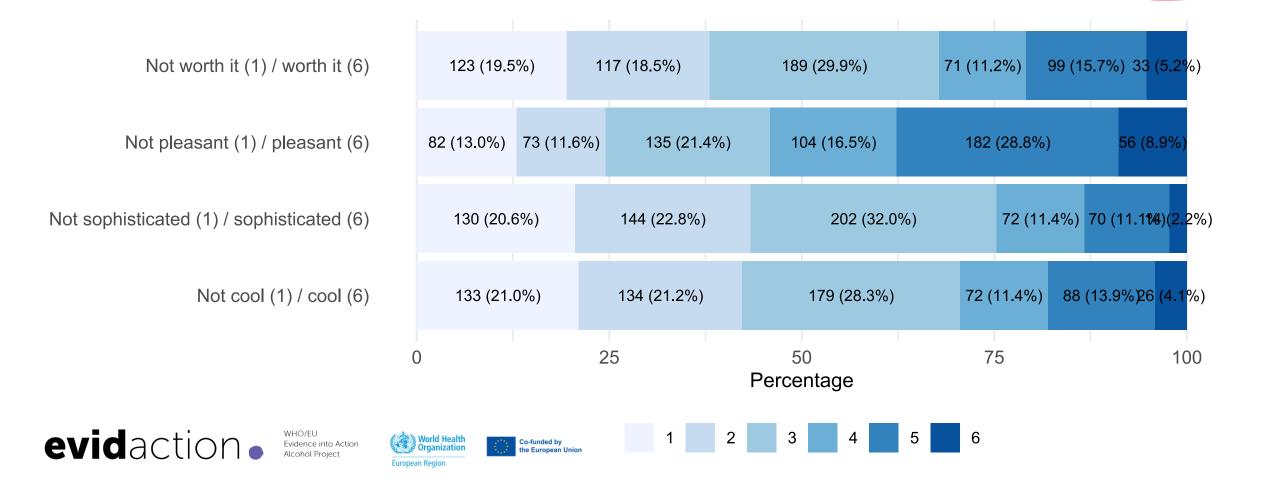




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General Beliefs

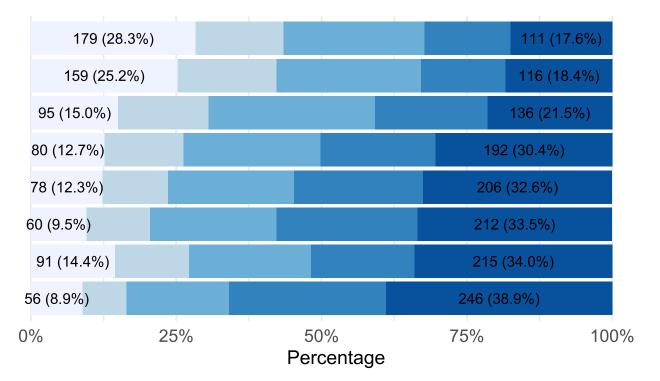
Q6: I think drinking alcohol is...



Policy

Q7: To what extent do you support the government in your country introducing the following alcohol-related policies?

From 1 – strongly disagree, to 5 – strongly agree



5

Increase the price of alcohol

Reduce the number of outletsthat sell alcohol

Prohibit advertising of nonalcoholic beverages that contain trademarks of alcoholic beverages

Ban advertising of alcohol

Restrict placement of alcoholic beverages to designated retail store areas of self service

Limit advertising of alcohol

Prohibit sale of alcoholic beverages in gas stations

Add printed warnings with information on alcohol related harm to alcohol containers

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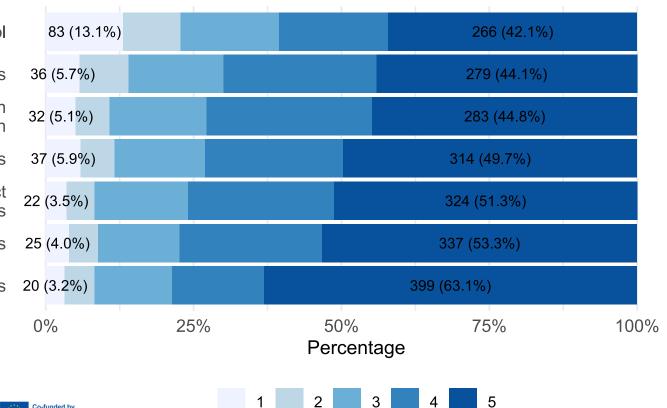




Policy

Q7: To what extent do you support the government in your country introducing the following alcohol-related policies? (cont.)

From 1 – strongly disagree, to 5 – strongly agree



Increase minimum age for buying alcohol

Add drink responsibly messages on alcohol containers

Provide funding for communication campaigns on alcohol and health

Provide funding for school educational programmes

Aaid the healthcare professionals to detect people with alcohol use disorders

Provide treatment for alcohol use disorders

Implement drink driving measures



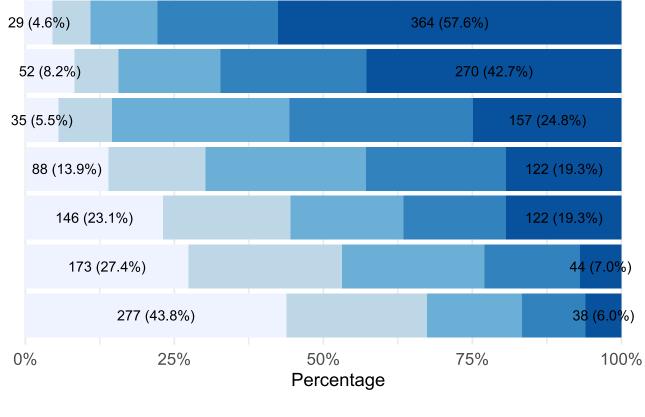




Alcohol beliefs

Q8: To what extent do you agree or disagree with the following statements?

From 1 – strongly disagree, to 5 – strongly agree



5

Young people should be taught by parents how to drink responsibly and in moderation

Alcohol harms not only the drinker but other people too

Alcohol producers bring revenue and jobs to my country

Alcohol producers do a good job at warning about possible health harms their product causes

Alcohol use harms only very heavy drinkers or those dependent on alcohol

Adults are responsible enough to protect themselves from harm caused by their drinking

Alcohol is a product like any other and does not require any special restrictions

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Social and Cultural Norms

Q9: To what extent do you agree or disagree with the following statements? I think most people in my country...

From 1 – strongly disagree, to 5 – strongly agree

49 (7.8%)		236 (37.	3%)
65 (10.3%)		173	(27.4%)
118 (18.7%)		159	9 (25.2%)
120 (19.0%)			113 (17.9%)
149 (23.6%)			108 (17.1%)
145 (22.9%)			107 (16.9%)
120 (19.0%)			105 (16.6%)
193 (30.5%)			84 (13.3%)
112 (17.7%)			6 <mark>7 (10.6%</mark>)
202 (32.0%)			63 (10.0%)
0% 2	0% centage	75%	100%

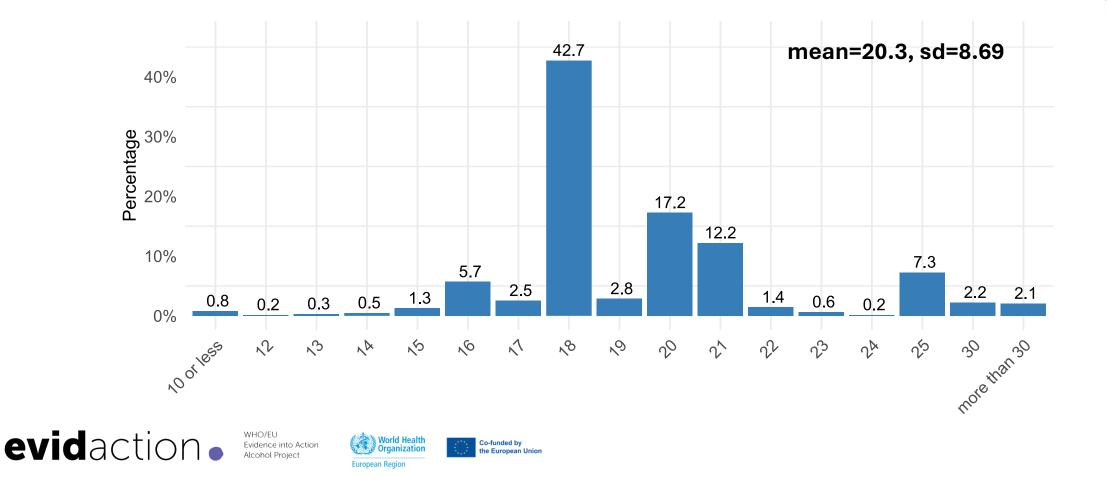
Regularly consume alcohol at social gatherings Are comfortable not drinking alcohol at social gatherings Start drinking alcohol at an early age Are comfortable raising a glass of alcohol in front of children Regularly consume alcohol with meals Face peer pressure to start drinking alcohol at a young age Regularly consume alcohol at home Binge drink alcohol Consume no or low alcohol alternatives to alcoholic beverages Drive after consuming alcohol





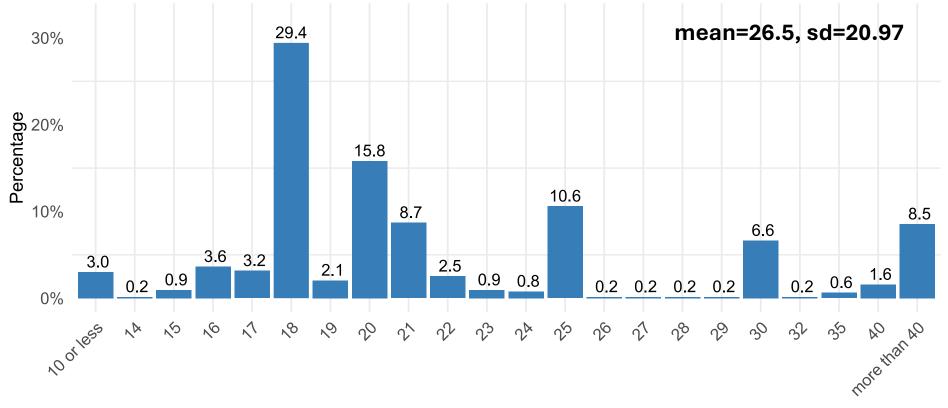
Initiating Drinking Alcohol

Q10: What age do you think it is acceptable to start drinking alcohol?



Initiating Drinking Alcohol

Q11: What age do you think it is acceptable to get drunk for the first time?



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Health Consequence

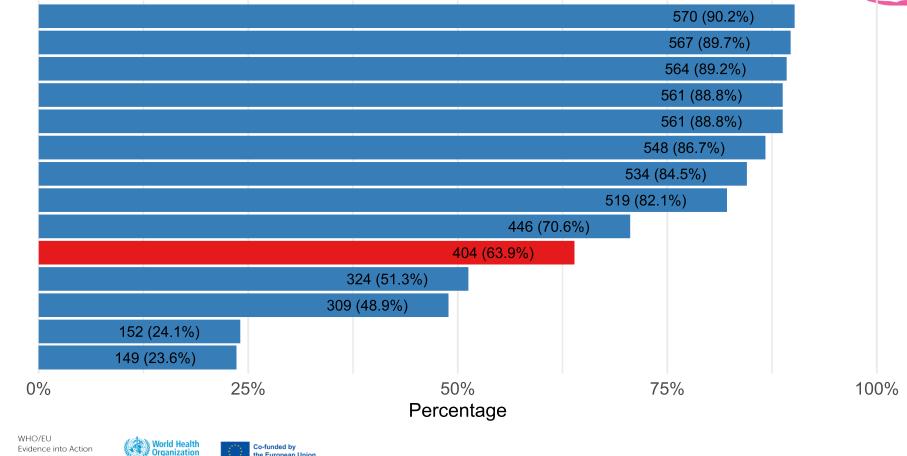
Q12: Drinking alcohol can cause...

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Liver disease Heart disease Depression and anxiety Weight gain High blood pressure Sleep disturbances **Erectile dysfunction** Stroke Type 1 diabetes Cancer Respiratory disease Epilepsy Hearing loss Autism

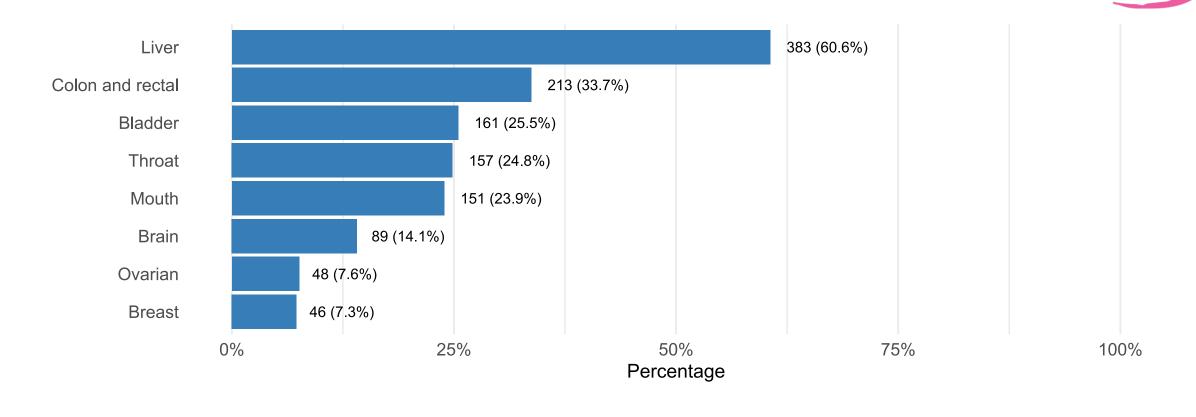
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the European Union

Health Consequence

Q13: Which, if any, cancer types you think can result from drinking alcohol?





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569 (90.0%) 475 (75.2%) 459 (72.6%) 398 (63.0%) 299 (47.3%) 263 (41.6%) 240 (38.0%) 240 (38.0%) 165 (26.1%) 158 (25.0%) 132 (20.9%) 0% 25% 50% 75% 100% Percentage

Health Consequence

Q14: Please state whether you consider the following statements to be true or false.

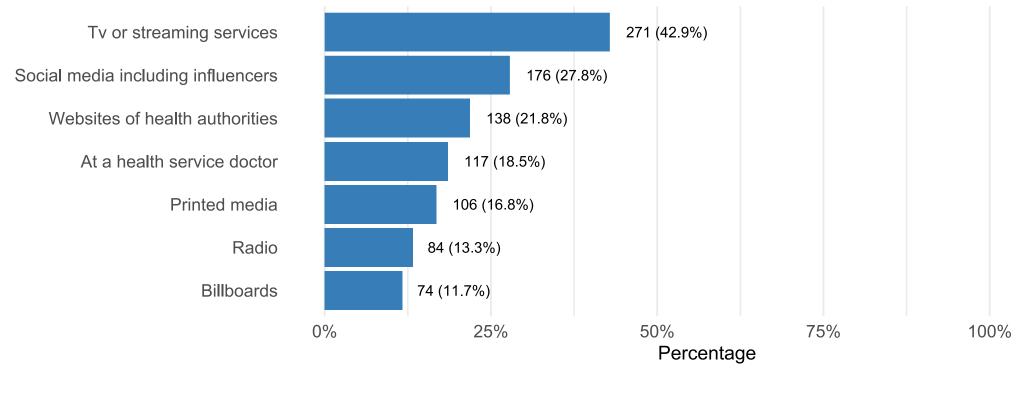
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Alcohol consumption can damage the developing brain of young people Alcohol weakens your immune system and your ability to tackle illness Alcohol can affect women and men differently One glass of wine a day is good for your heart Alcohol causes cancer but only if you drink large amounts every day Alcohol use can damage your dna A small amount of alcohol is good for your immune system Alcohol causes cancer even when drunk in small amounts Alcohol consumption is only dangerous if you black out Alcohol can enhance creative performance for example playing a musical instrument Drinking alcohol can protect you from viruses and colds



Health Information Exposure

Q15: In the past 12 months, on which sources have you encountered information about alcohol and health:



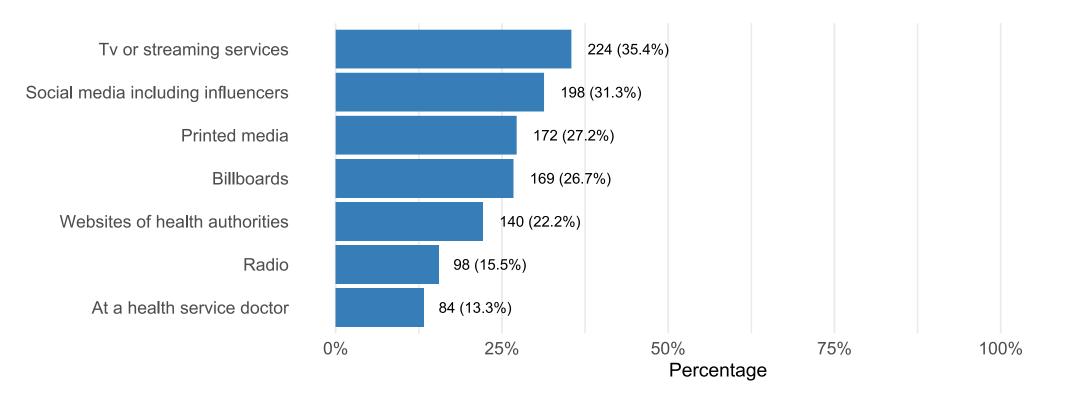


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Health Information Exposure

Q16: In the past 12 months, on which sources have you encountered <u>alcohol advertising</u>:



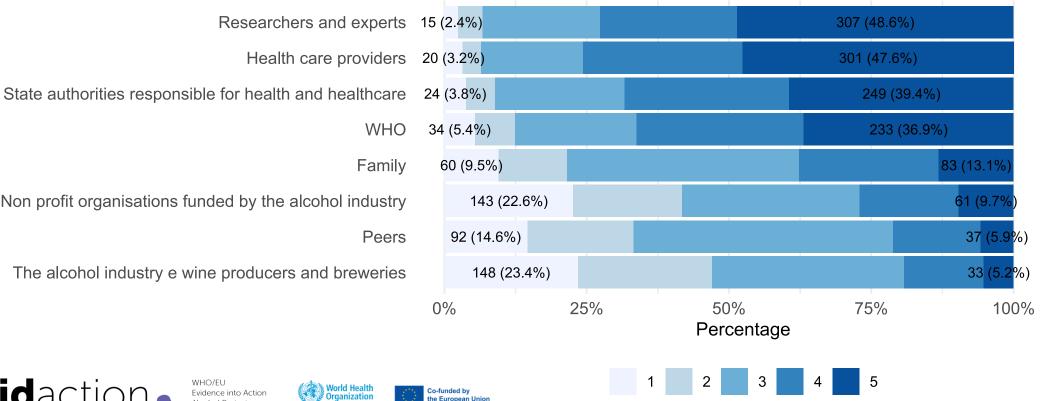


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Health Information Exposure

Q17: How trustworthy do you find the following sources of information about the relationship between alcohol consumption and health? From 1 – not trustworthy at all, to 5 – very trustworthy



Non profit organisations funded by the alcohol industry

The alcohol industry e wine producers and breweries

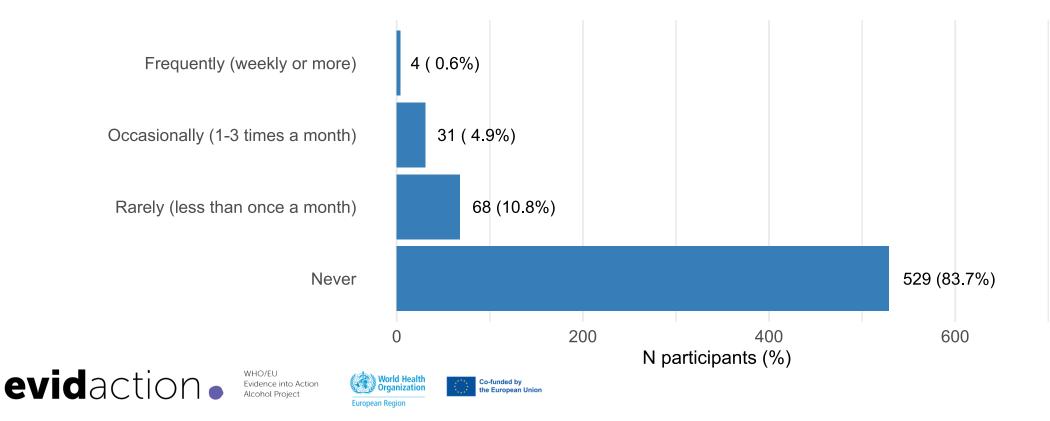




Extra Question - Spain I

Q26: How frequently do you participate in Botellón?

The social phenomenon "Botellón" refers to the gathering of young people in public places where large quantities of alcoholic beverages previously purchased in shops are consumed. These are usually night-time events in open-air, freely accessible places, with the consumption of high-alcohol beverages

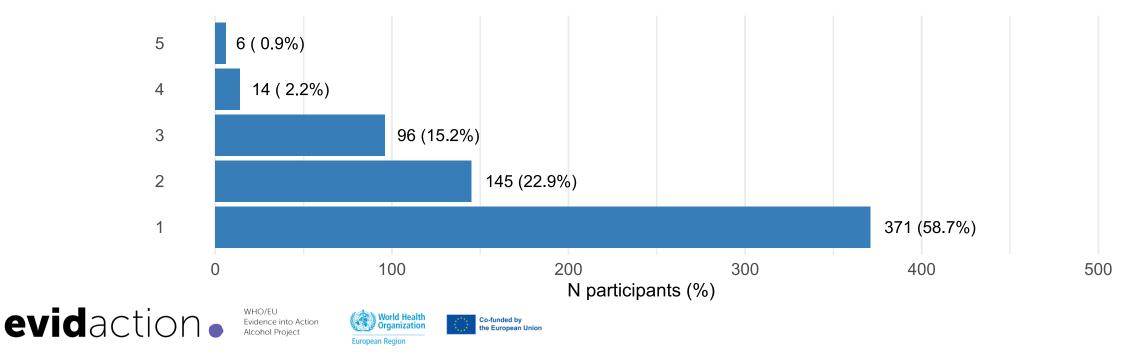


Extra Question - Spain II

Q27: What is your perception of the impact of Botellón on community well-being?

From 1 – very negative impact, to 5 – very positive impact

The social phenomenon "Botellón" refers to the gathering of young people in public places where large quantities of alcoholic beverages previously purchased in shops are consumed. These are usually night-time events in open-air, freely accessible places, with the consumption of high-alcohol beverages







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